



Content Marketing

GEM

Educate.
Inform.
Entertain.

Great content marketing is
about more than keywords.

GEM delivers high quality, shareable
researched content that can educate, inform
or entertain your web visitors.





The power of storytelling.

Give your audience a reason to keep coming back.

GEM creates compelling themed pillar page content that tells the whole story.





Authority is everything.

Show you are a master of your field.

GEM writes varied and original content that builds your search engine authority.



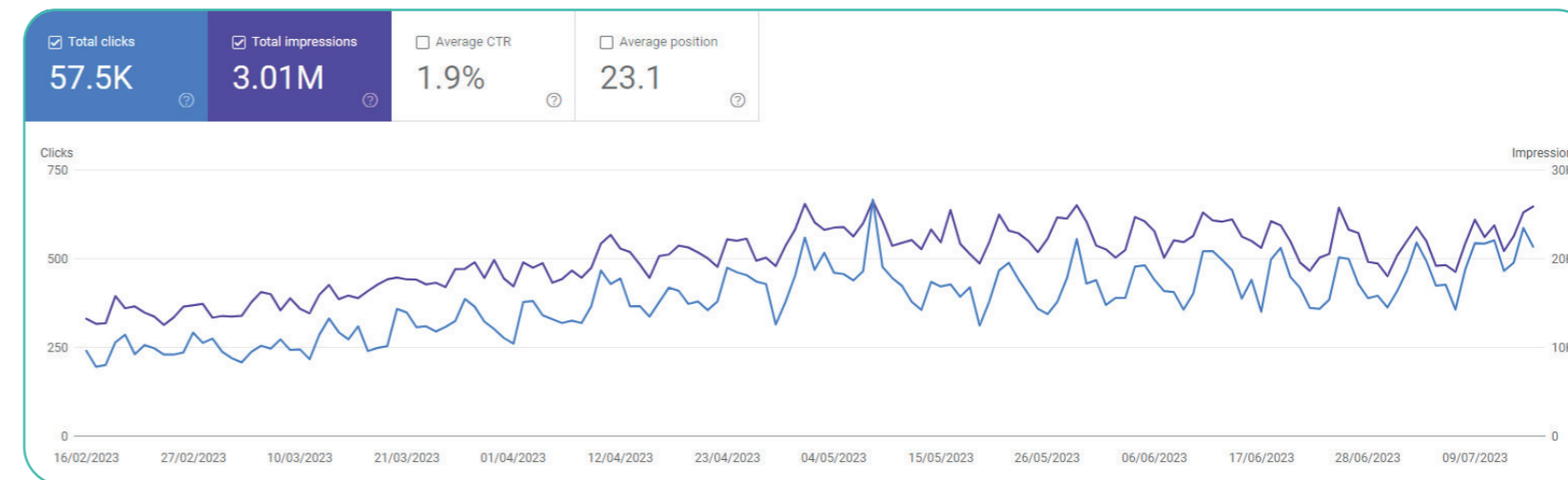
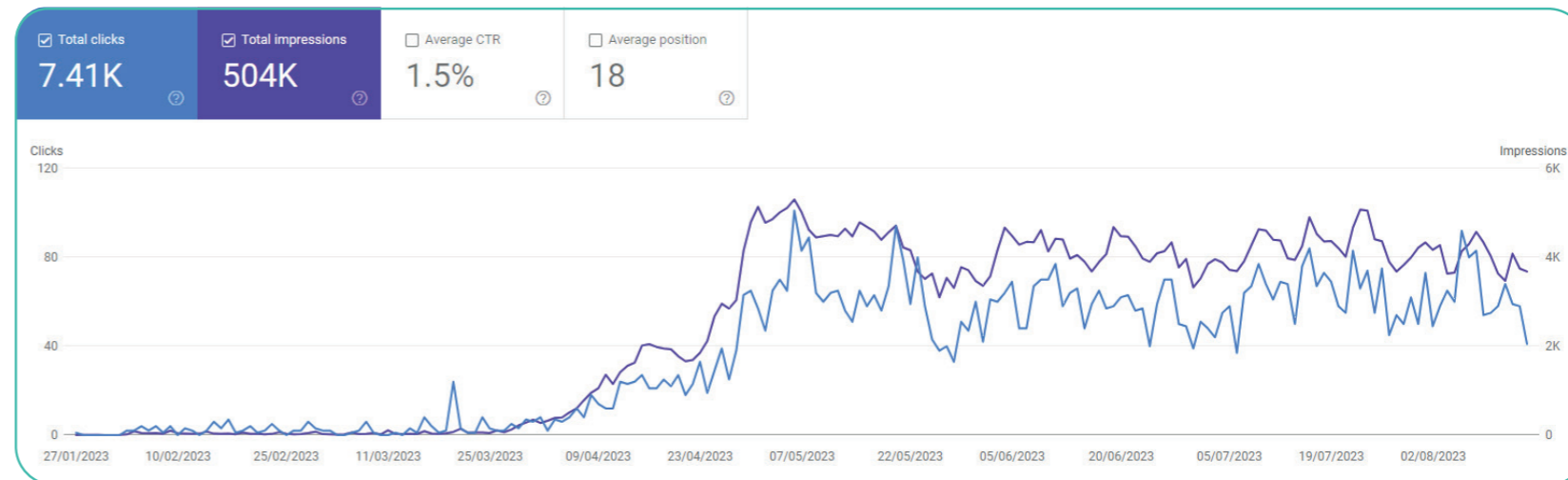
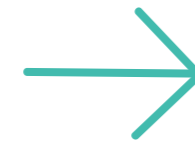
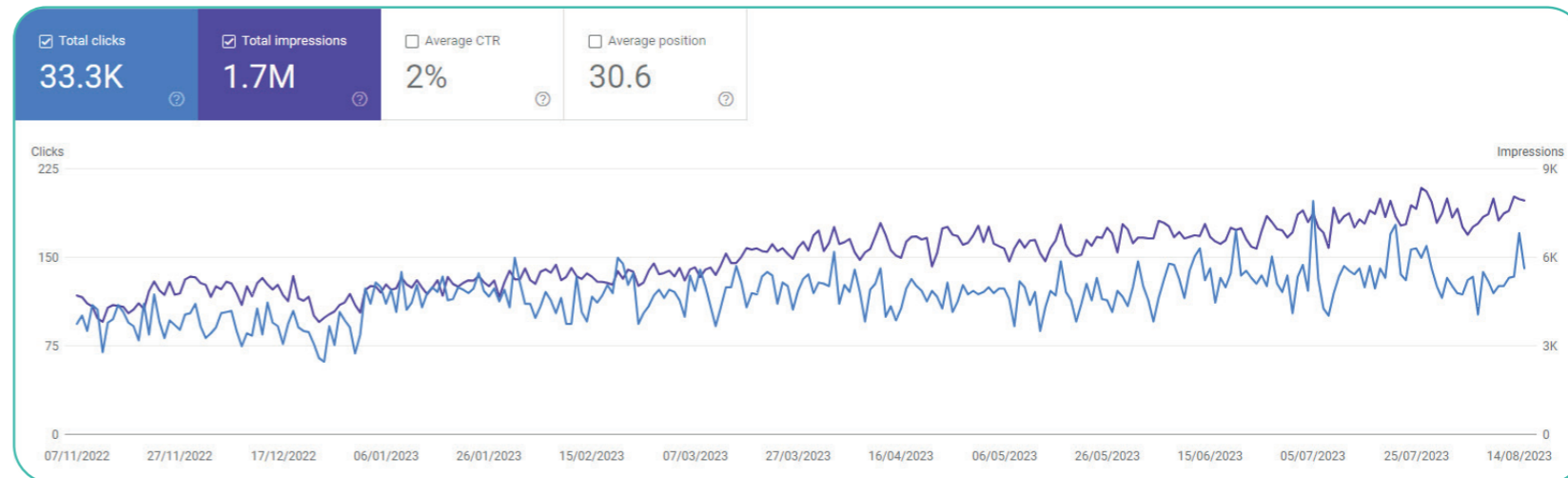
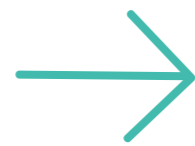
Proven Results

Our CTA-driven content marketing has delivered:

- Significantly increased organic traffic for multiple clients
- Generated daily and weekly increases in leads for multiple clients
- Partnered strategic content writing campaigns with dynamic PPC campaigns to record breaking effect
- Delivered significantly improved search rankings for vital keywords



Proven Results



Pricing

Basic

5 x minimum 1200-word SEO blogs
with up to 3 target keywords per blog

5 x royalty free images

5 x related social media post content

£600 one-off fee

(50% to start the work / 50% upon completion)

£500 per month

on 6 month deal

Pro Plan

10 x minimum 1200-word SEO blogs
with up to 3 target keywords per blog

10 x royalty free images

10 x related social media post content

£1000 one-off fee

(50% to start the work / 50% upon completion)

£850 per month

on 6 month deal

Deluxe Plan

20 x minimum 1200-word SEO blogs
with up to 3 target keywords per blog

20 x royalty free images

20 x related social media post content

£1800 one-off fee

(50% to start the work / 50% upon completion)

£1600 per month

on 6 month deal

Get in touch

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