



# Search Engine Optimisation

GEM

# Be discovered more

49% of online shoppers use search engines to find a new product or service\*

GEM delivers technical and creative SEO solutions to any business website.

(\*Think With Google)




# Long term strategies

SEO enhances your digital presence in the long run

GEM helps businesses to reduce advertising spend by up to 50% with effective organic campaigns.



A decorative graphic on the left side of the slide. It features three circles at the top, connected by lines. Below them are three vertical rectangles of varying heights, all rendered in a dark grey color. The background is a dark blue gradient.

# Be more than just keywords

Your website's technical attributes are vital to Search Engine success

GEM digs deep into your website to eradicate small issues that can combine to cause big problems.



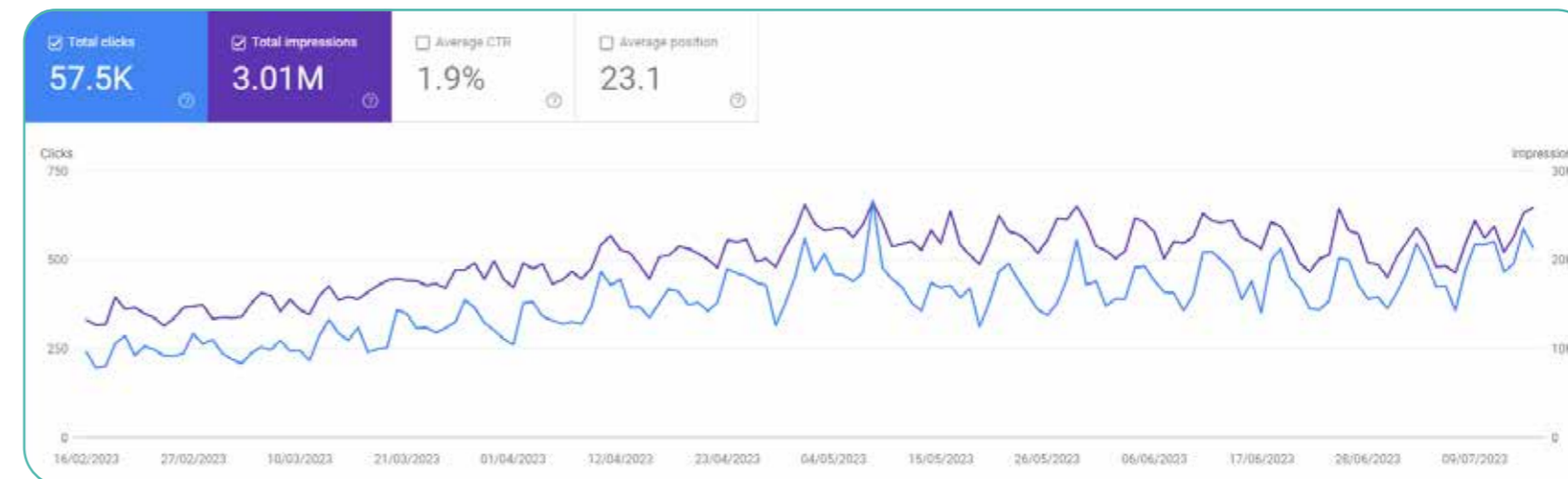
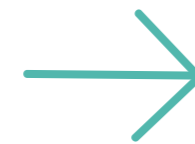
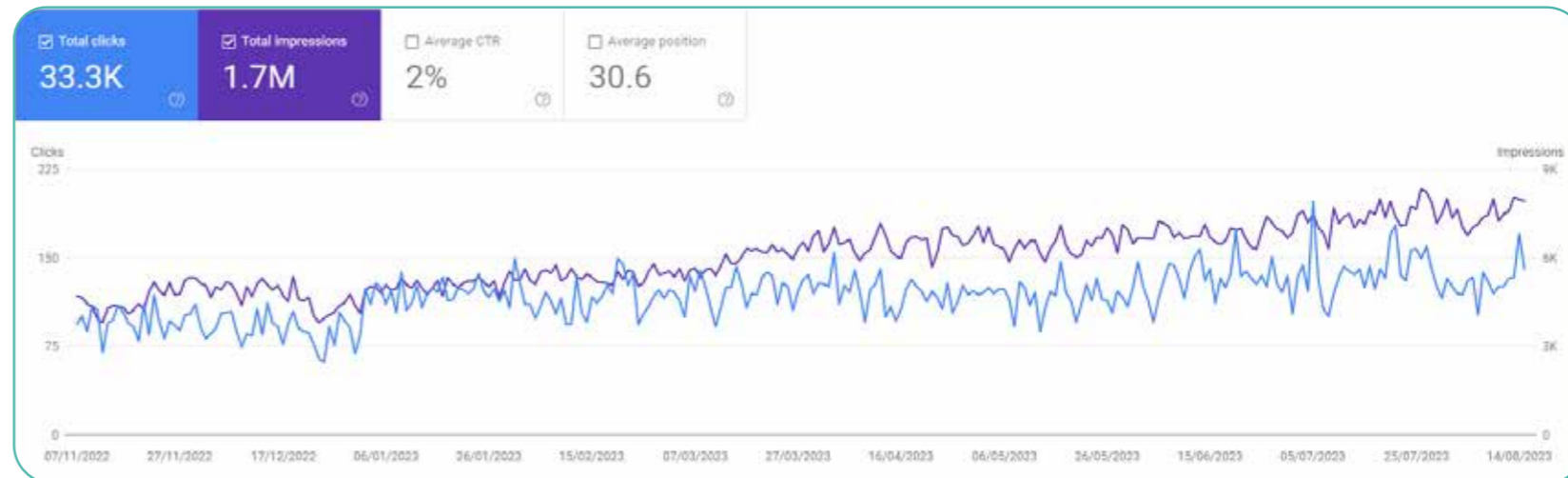
# Proven Results

Our CTA-driven content marketing has delivered:

- Significantly increased organic traffic for multiple clients
- Generated daily and weekly increases in leads for multiple clients
- Partnered strategic content writing campaigns with dynamic PPC campaigns to record breaking effect
- Delivered significantly improved search rankings for vital keywords



# Proven Results



# Pricing

## Basic

Managed work  
Professional SEO Analysis  
Meta and Technical SEO Fixes  
Load Speed Fixes  
CLS fixes  
SEO Score Improvement Guaranteed

*4 weeks turnaround*

**£800 + VAT**

(50% to start the work / 50% upon completion)

## Pro Plan

Professional SEO Analysis  
Meta and Technical SEO Fixes  
Load Speed Fixes  
CLS fixes  
Word Count Fixes  
Rewriting key pages for SEO  
Education on best practice for self-management  
SEO Score Improvement Guaranteed

*6 weeks turnaround*

**£1400 + VAT**

(50% to start the work / 50% upon completion)

## Deluxe Plan

Professional SEO Analysis  
Meta and Technical SEO Fixes  
Load Speed Fixes  
CLS fixes  
Website layout redesign with improved customer journey to CTA / Purchase  
Word Count Fixes  
Rewriting key pages for SEO  
Education on best practice for self-management  
SEO Score Improvement Guaranteed

*8 weeks turnaround*

**£2200 + VAT**

(50% to start the work / 50% upon completion)

If you have any bespoke requirements please contact the team to discuss your business project and how GEM can help you to achieve your business goals.

# Get in touch

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